



Leadership Tips

April 2007

In This Issue

Coaching- The New Leadership
Reality
Please Contact US

Join Our Mailing List!

Quick Links...

[Our Website](#)

[Services](#)

[More About Us](#)

[Contact Us](#)

[International Coach
Federation](#)

[Inscape Publishing](#)

Stephen Clarke

Leadership Success Coach

Dear Stephen,

From time to time we will send information that may be relevant to your success. Our purpose is to help you, as a leader, stay in tune with important business options, strategies, and practices. Since our business focus is on leadership and professional coaching, most information will focus on those topics. You can always refer to our website for additional information.

Our wish is that you will be as successful as you desire and that we help you identify pathways to excellence. Our founder, Stephen Clarke, identified his life purpose years ago and strives each day to live that purpose which is to "teach people so they may achieve personal greatness in all they do."

Have you thought about your life's purpose? Some may say "Making money" but it really goes far beyond that. Think of your purpose, what you were placed on this earth to do?



LIFE IS ABOUT
CHOICES...THE CHOICES ARE
YOURS!

Coaching - The New Leadership Reality

Over a decade ago, a new process called "coaching" was born in the world. Since that time, professional coaching has become a new reality for leaders who want individualized attention to help them reach their highest potential. Benefits often include lower stress, better life balance, fresh perspectives, greater focus, over a 6:1 return-on-investment, and achieving personal excellence with optimum performance.



Coaching is an absolutely confidential relationship between client and coach. The client can share their dreams and aspirations with their coach who is non-judgmental, caring, and interested only in helping the client achieve greatness. Greatness can be in their personal life, their business life, or both as often is the case.

What do the coach and client talk about? Anything the client wants to discuss. The behavior of the chairman of the board; employee issues; anger; communication; employee relations; strategic positioning; and virtually any other topic the client desires. The coach listens intently and asks insightful questions, helping the client "see" or understand things in new ways. Coaching is all about the client and no one else.

There are many types of coaches including: executive, leadership, life, spiritual, creative, and the list goes on. Coaches bring their experience, knowledge and processes. Professional certification is extremely important because there are those who profess to be coaches but lack specialized training. The International Coach Federation has created certification processes and identified certain coaching schools that prepare coaches for their role.

Stephen Clarke, Leadership Success Coach with Employee Involvement Systems, is a certified professional coach. He has worked with supervisors, managers, and executives for the past seven years to help them reach their goals. He listens intently, asks perceptive questions, and brings over thirty-five years of business experience to enrich the process. For an appointment to discuss your questions, call 480-946-5390 or toll free at 888-946-5390.



[Visit the International Coach Federation website to learn more.](#)

We welcome the opportunity to work with you!
Please contact us with any questions.



Sincerely,

Stephen Clarke
Employee Involvement Systems