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Stephen Clarke

Leadership Success Coach

Perspectives February 2009

Truly Inspiration Leaders...How Do You Differentiate Yourself?

Leadership During Tough Economic Times

Update-Global Coaching Client Survey

Website Renewal Is Complete!

We welcome the opportunity to work with you!

Greetings,

We're pleased to bring you our new "Perspectives" from time to time, and hope they might provide some insight for your journey!

Truly Inspiration Leaders How Do You Differentiate Yourself?

Have you ever had the pleasure of working for a boss or at least having contact with someone else's boss who just seems to "have it all?" By that I mean people are drawn to the leader. People look up to him/her. People have good feelings when they are around him/her. This leader seems to have an aura that draws people closer and inspires them.

There are many reasons this happens and one of the reasons is "energy." Some people just exude positive energy which draws people to them. Some leaders just seem to have this energy naturally while others have mysteriously developed it. So let's talk about what it takes to develop powerfully, positive energy for you, as a leader.

Dr. Bruce D. Schneider, the creator of "Energy Leadership" states, "*Energy Leadership™ is the process that develops a personally*



LIFE IS ABOUT CHOICES...THE CHOICES
ARE YOURS!

Membership and Certification



effective style of leadership that positively influences and changes not only yourself, but also those with whom you work and interact, as well as your organization as a whole."

Dr. Schneider has created a cadre' of Energy Leadership Coaches (I am one) who are certified in the field and can help you become more aware of your personal power, and how to become a powerful leader who motivates those around you to achieve their true potential.

Following the Energy Leadership program, you will recognize the seven distinct levels of energy. You will learn how to distinguish truly effective leaders from those who deplete the energy of the people around them and specific techniques you can use to shift the energy levels of the people around you to inspire peak performance.

Sound good? It should because as you develop mastery of your energy levels people you interface with will see the difference. Your board of directors, your boss, your significant other will all reap the benefits of your mastery. Be one of those people who inspire confidence and success! Give me a call so you can begin the process 480-946-5390!

Leadership During Tough Economic Times

Leadership during the best of economic times poses its challenges but those challenges and more are heightened when the economy is tough and employees are worried about jobs, bills and survival itself.

Leadership is a dynamic process and an evolutionary journey for all of us. Leaders must continually assess the factors of business and the attitudes and behaviors of employees to keep their organizations viable. Many leaders deal with their own "demons" in tough times and it can help to work with a coach to help maintain focus, clarity, and strategies for organizations to not only survive, but to prosper.

The old adage, "It's lonely at the top" is true. Few if any people understand the burdens faced by top executives and to say executives don't fall victim to depression and worry is not realistic. A professional, certified leadership coach can help move the leader to the future and help them handle the difficult pressures of the present.



Update - Global Coaching Client Survey

2008 ICF *Global Coaching Study*

According to the International Coach Federation's 2008 Global Coaching Client Study, a study conducted by PricewaterhouseCoopers and the Association Resource Centre, Inc., to provide useful data on those who have been coached at one point in their lives the following information is revealed.

- The majority of coaching clients are between the ages of 36 and 45 (35.9 percent).
- The majority of coaching clients have acquired an advanced level of education (a post graduate degree such as a master's degree or Ph.D.).
- The duration for the average coaching relationship for survey participants was 12.8 months.
- The top three motivations for obtaining coaching are: 1) Self-esteem/Self-confidence (40.9 percent); 2) Work/Life Balance (35.6 percent); and 3) Career Opportunities (26.8 percent).
- 96.2 percent of coaching clients report they would repeat their coaching experience.
- 82.7 percent of coaching clients report they are "very satisfied" with their coaching experience.

Key Questions For 2009

- What would it take to move your business to the top?
- What leadership practices can you implement to retain and motivate your staff?
- What would December 2009 look like if you passionately and accountably pursue your goals?
- How would your life be different if you had greater balance between work and home?
- How would you feel if you had someone who was totally focused on your success, worked with your agenda, and maintained absolute confidentiality?

If any or all these questions spark an interest contact Stephen Clarke at

480-946-5390 to find out more or email him at eispro@worldnet.att.net.

Website Renewal Is Complete!

The Employee Involvement Systems website renewal has been completed. Market surveys report people viewing the site believe it conveys "freedom," "peace," "hope," and "promise." That is the message we were looking for during the renewal of the site. The site's emphasis is on professional coaching, however, we still offer other services including surveys, various workshops, and facilitation.

Take a look at the site and let us know what you think!



We welcome the opportunity to work with you!

Please [contact](#) us with any questions.

Sincerely,

Stephen Clarke
Employee Involvement Systems